



COLLEGE CONSULTING

HAYUTIN

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Meet Our Team of College Consultants



Matthew

.....
Partner

Director of College Consulting
Senior College Consultant



Annika

.....
Director of Independent
Study and SAT/ACT
Senior College Consultant



Diane

.....
Senior College
Consultant



Damien

.....
Senior College
Consultant

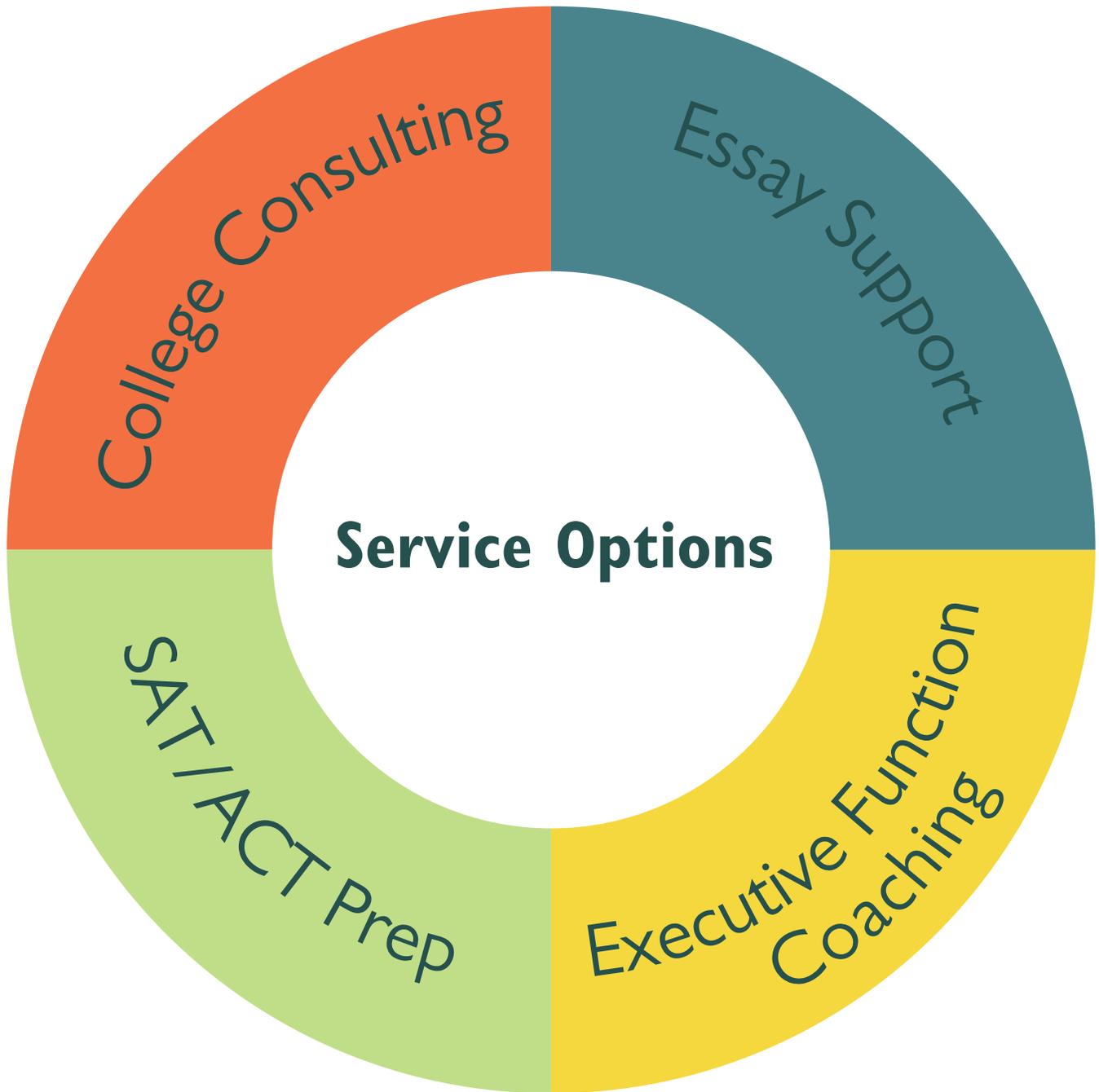


Jack

.....
Associate College
Consultant

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College Application Components



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College Consulting Highlights

Our College Consultants Support You Every Step of the Way



Student and Family Meetings



Personalized Timeline



Application Completion



College List Building



Course Selection Advising



Storytelling and Positioning



Essay Review



Organization and Accountability



Test Prep Coaching and Planning

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College Consulting Timeline

Your Hayutin college consultant will be a hands-on partner for your child and family throughout the college application process. Hayutin's hourly, pay-as-you-go model means you will not need to commit to a minimum number of hours or pre-pay packages. Our customizable approach allows families to work solely with a Hayutin college consultant or layer in our additional related services such as test prep, essay support, executive function coaching, or subject tutoring.

9th
10th

As-needed consulting for course selection and extracurricular pursuits, internships and jobs.

11th

First wave research and vetting of colleges and universities; additional advising to customize an optional test prep plan and timeline.

12th

Regular support with full-scale college match research and application support from beginning to end.

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College Consulting Philosophy

Throughout the college process, we hold true to our mission: empowering students to make choices that open doors in an increasingly complex and competitive admissions landscape.

Whether they start with us as freshmen or rising seniors, our students partner with expert consultants to build compelling applications and position themselves for strong admissions outcomes.

Our Process

We demystify how admissions works through honest conversations that go beyond “getting in” to discover where students will thrive.

Our students learn how to vet their best-fit schools by determining their own successful match criteria, and apply with the confidence that they have balanced, data-driven college lists.

From the first meeting to the moment our seniors submit their last application, we remain closely involved to ensure they deliver authentic, polished work. By reducing pressure and increasing engagement, we see students’ confidence and excitement grow over the course of the college process.

Our students prepare to do more than just enroll. When it’s time to begin the next chapter, they are ready to become active, contributing members of a dynamic undergraduate community.

Professional Development

At Hayutin, we are committed to ongoing professional development to remain current on admission data trends and best consulting practices. We maintain active memberships with professional organizations, including IECA and NACAC. We have also studied under educational consultant programs offered by the UC system and IECA’s Summer Training Institute.